

THE WOMEN'S ACADEMY FOR RURAL INNOVATION

SPAIN, 23-28 OCTOBER, 2022

ENROL IN THE WOMEN'S ACADEMY FOR RURAL INNOVATION



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DISCOVER HOW DIGITAL TECHNOLOGY CAN
TRANSFORM RURAL AREAS. LEARN FROM
INTERNATIONAL BUSINESS LEADERS, NETWORK
AND CREATE LIFELONG CONNECTIONS.

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Women make up half of the population. However, they still face structural challenges that unfairly prevent many of them from unleashing their full potential. **Our goal is to firmly close the double divide** (gender and urban-rural) preventing women in rural and depopulated areas from becoming the leaders that our world needs.

Our **15 participants** – each from a different EU Member State – will be selected by an independent jury and given a full scholarship to attend the programme. We are looking for women who want to make a difference – whether they are specialists in agriculture, engineering, or eco-tourism, or whether they regard themselves as farmers, businesswomen or digital nomads. The programme welcomes everyone and is tailored to helping participants acquire the skills needed to lead Europe's rural areas into the forefront of the digital revolution.

The agenda will place a special focus on **entrepreneurship and the use of new technologies in rural areas**. It will cover the digitalisation of SMEs and the keys to accessing funding and ensuring business sustainability, exploring the potential the latest innovations offer for a greener future. It will feature innovative, enriching and engaging workshops, panel discussions and debates that blend high-level discussions with dedicated mentoring.

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